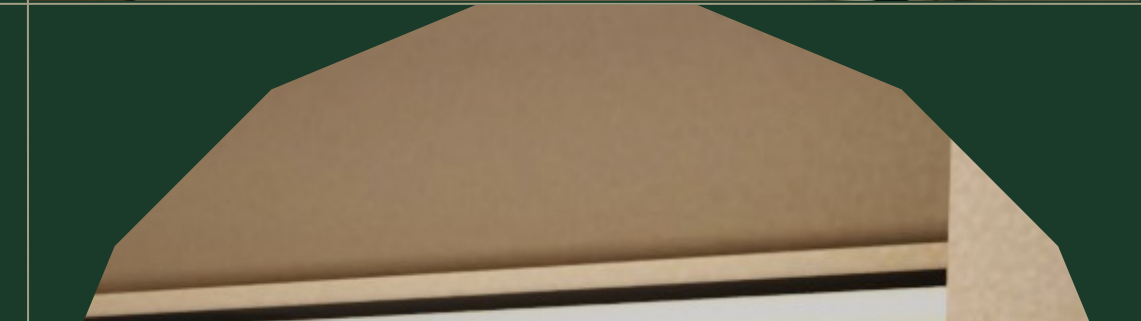
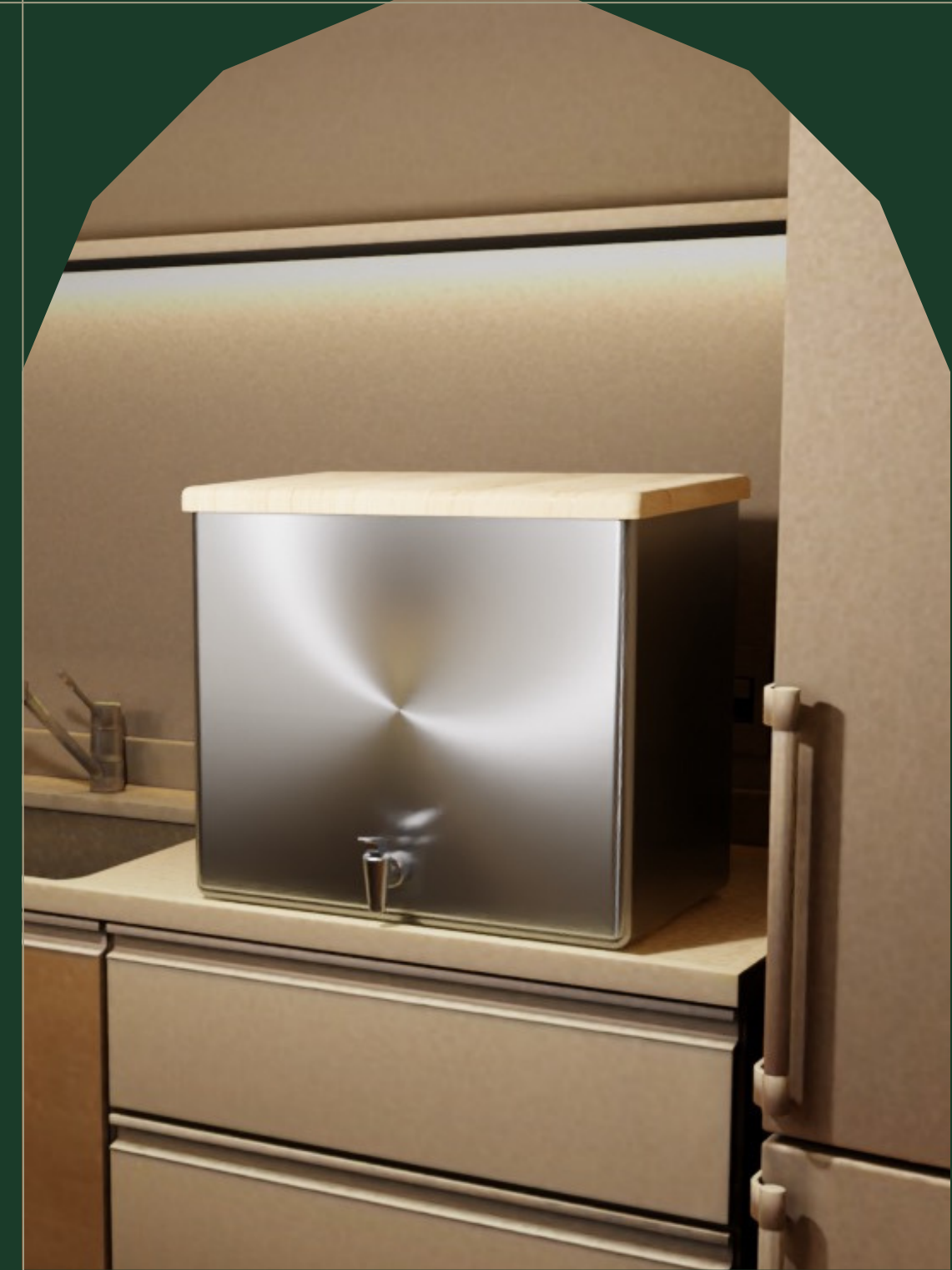
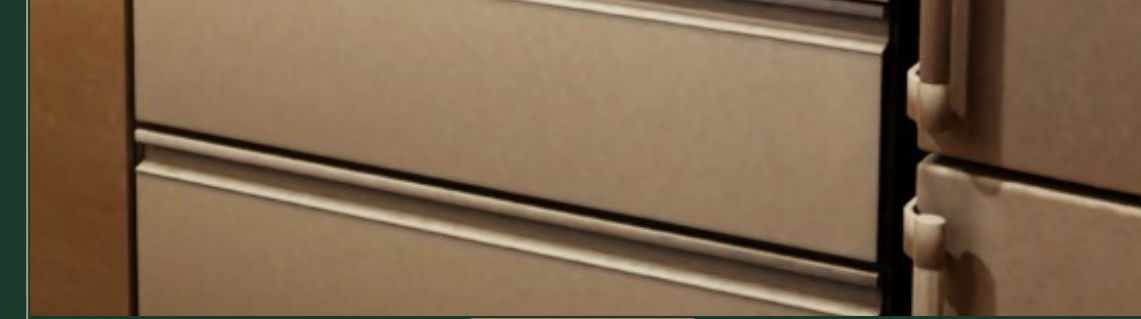


COMBO

COMPOST WITH CONFIDENCE

PRESENTED BY THE FAB 5



THE PROBLEM

- Formed our group around a shared passion for sustainability
- Up to 40% of all food in the US goes to waste
- Countless friends (us included), all invested in sustainability, felt helpless in reducing their food waste



FAB5

COMBO

FINDING OUT WHY

- Young people
- Apartment/urban living
- Small/limited space
w/o access to outdoors
(garden, yard)
- This group struggles the
most to compost due to
constraints; chosen
group to design for



AMALIE, 23

- San Francisco
- Composting is
mandated but she still
has a hard time



LUCIE, 22

- Palo Alto
- Composts, but doesn't
know what to do with it
once she's filled the bin

FINDING OUT WHY

- Overpowering smell & attracts flies
- Needs to be emptied too frequently
- Is generally 'gross' and requires too much labor to be consistent
- Can't compost everything and they don't see any benefits



FAB5

COMBO

FINDING OUT WHY

"It's hard when there's not a lot of place to work with water and dirt in an apartment"

"I don't even want to touch it! Ew Ew Ew!"

"It's so much work to refill all the time... sorting stuff out and emptying it when I have to go down 4 flights of stairs is too much"

FAB5

COMBO

BENEFITS OF BOKASHI

- After extensive research, we discovered the Bokashi method of composting
- Eliminates odor, works in small spaces, only emptied every 2 weeks, and lets users compost virtually any type of food waste, from meat and dairy to citrus peels
- Produces a nutrient-rich liquid that lets users benefit from composting without dealing with the mess of soil



FAB5

COMBO

DISADVANTAGES OF BOKASHI

- Bokashi can be labor intensive and ugly; mostly suitable for avid composters and gardeners
- There's a 2-week fermentation period, requires compression/mixing of food, fertilization liquid is difficult/gross to drain



FAB5

COMBO

WHY COMBO

- Dual-Bin design for around-the clock composting
- Aesthetically attractive
- Spigot automatically drains tea into spray bottle
- Plunger for no-contact compression
- Removable stand for versatile placement in small spaces



FAB5

COMBO

LOOKS-LIKE



FAB5

COMBO



COMBO IN USE

- Hand off Combo to be used in everyday life
- Findings from in-situ user testing will be reported back and considered for improvements to Combo in the future



AMALIE, 23

COMBO

COMPOST WITH CONFIDENCE



Check out our website!

COMBO

